



## Zuxian.ca : David Huer : Ventures



| SUBJECT AREA                                       | YEAR          | INNOVATION LIST- VENTURES<br>AT = " Analytical Time"  | APPLICATIONS  | MARKETS  |
|--|---------------|---|---|--|
| <b>VENTURES</b>                                    |               |   |   |  |
| Advanced Tech IP<br>AT: 2-months.                  | 2018          | <b>Founder/Owner : Zuxian.ca -</b><br>Earliest disruptive technology ecommerce sales. In development since 2014.<br>Disrupting Canada's glacial R&D scheme by selling earliest & direct.  | Advanced Tech   | Global   |
| Gamma Curve <a href="#">[Link]</a><br>AT: 2 years. | 2014          | <b>Gamma (γ) Prefluence Curve.</b> Precursoring alpha and beta market curves.   | Markets   | Markets,<br>Forex, etc.                        |
| Medtech<br><br>Sovereign-backed<br>Securities      | 2008-<br>2017 | <b>Founder, CEO : WarriorHealth CombatCare &amp; WarriorHealth 2 [Combat PTSD Care].</b> Creating new science & medtech without grad degrees + unicorn market to help allied veterans. Networked to US White House & Congress. Academics acknowledging the novelty and rigor of the thinking.<br><br><b>IP open-sourced to defeat hostile takeovers without compensation:</b> BC Crown-owned University of BC demanding 100% control to flip IP to patent trolls as the cost of its help before IP got open-sourced. A Danish university later advised that the thinking was far ahead of them (market leaders) and then also attempted a hostile takeover <i>after</i> offering R&D assistance <i>after</i> reading the open-sourced IP.<br><br><b>Venture Conclusion:</b> Western Governments sell citizens to universities and other corps by framing every part of society as a supply chain. In the West, Veterans Agencies control a supply chain delivering a product called "Injured Veterans" to HMOs, pharma, biotech, and device vendors. An injured veteran is an immense source of profit to suppliers because the VA, <i>their</i> supplier, can be sold band-aid solutions again-and-again. A healed veteran offers no continuing profit, and veteran suicidality and suicide is part of their cost of doing business. It is a circular supply chain. That's the way it is. No one is going to break into that fortress. | Military veterans,<br>victims of war,<br>crime, and natural<br>disaster | Global   |
| Fintech<br>AT: 2 months.                           | 2015-<br>2016 | <b>Founder: China Revestment Services :</b> Using the ambiguities of the Taiwan/China relationship to profit from foreigners after China closed VIE investor loophole.  | Investors   | Markets,<br>Forex                              |
| Patent Troll<br>R&D Prophylactic<br>AT: 2 months.  | 2014          | <b>Developing NDA written with clauses that specifically exclude patent trolls from seeing IP.</b> After experiencing the dangers of talking to UBC faculty, employees, and officials without protection. This is what UBC demanded be removed from my NDAs to talk with them. which in my opinion is pretty well proof-in-the-pudding that they show client IP to trolls no matter what an NDA usually says; and was also a demand to own the business. They demanded this just to talk. The major danger talking with this taxpayer-owned facility is they have a vested interest in getting control of IP that is not theirs because UBC and its faculty share patents revenue.  | Global  | Global   |
| Biotech  | 2013-<br>2014 | <b>Founder : Mychor Treatments.</b> Artificial, mass-produced caves to combat White Nose Syndrome (exterminating bats). Academics stonewalled. Validated 2x since.  | Agriculture,<br>Biosystems  | Markets,<br>Forex                              |
| Social Enterprise                                  | 2006-<br>2008 | <b>Founder : Our Community Parking Co-op for Social Agencies' Parking Lots</b><br>Cutting <i>our</i> Net Income to change <i>clients'</i> cost structure = Higher Revenue for Clients. But agencies wanted established vendors. Their devil's bargain: the vendors secure locked-in contracts that tie down the charities for years.  | Charitable<br>Agencies,<br>Real Estate                                  | Charity<br>Cashflows<br>vs. Private<br>Vendors |
| Social Enterprise                                  | 2001-<br>2008 | <b>Founder : stakBLOC Modular Apartments : profitable affordable housing condos using shipping containers. First in the world.</b> 1st profitable system. Restart/end 2007/08. Politically blocked in BC: 1-year before Holland's Tempohousing; 9-years before Olympics; 12-years before NY; 15-years before first BC project. My learning that our poli-system sometimes willingly helps others profit from the vulnerable.  | Charitable<br>Agencies,<br>Real Estate                                  | Agencies,<br>Real Estate,<br>Services          |
| Social Enterprise                                  | 2001-<br>2002 | <b>Market/Operations Coordinator : Downtown Eastside Food Service:</b> Co-securing \$40,000. Pivot from cafe to lunch service with discovery of hidden, mid-to-high-income segment (law/court/health) in Canada's high-poverty area. 3-years before Starbucks entered the neighbourhood to serve this hidden, wealthy segment.  | Charitable<br>Agencies, Social<br>retraining<br>Social enterprise       | Charitable<br>Agencies,<br>Local<br>consumers  |



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| <b>Social Web Wearable</b><br>AT: 8 months + 7 wks | <b>2001-2004</b> | <b>Founder: Razor : Social Web Wearable for Whitewater Slalom Athletes.</b><br>Leveraging senior Industrial Design project (1999). Next-Gen 3D data-gathering tool to boost popularity...Linking athlete/coach, data/officials, and data/media to spectators in a profitable social web. Created by pivoting 7 weeks before end of term, when realizing there was no purchasing market for original product. | Athletes<br>& National Teams | Global              |
| <b>Social Enterprise</b>                           | <b>1995?</b>     | <b>Founder: Multi-Box Recycling Bins.</b> Likely the first in Canada to propose dividing garbage into 3 waste streams. Shot down by local officials. Now world-wide.   | Garbage<br>processing        | Garbage<br>Industry |